



## **Iconic Images in Modern Italy: Politics, Culture and Society**

Conference Programme, 22-23 November 2013

### **Friday 22 November**

**10.15 - 10.45** Registration

**10.45 - 11.00** Welcome and opening remarks

### **11.00 – 12.30** Parallel Session I

#### **Material Culture I/G22/26**

*Chair: Stephen Gundle (University of Warwick)*

Monica Di Barbora (Independent Scholar). L'abito della sposa: un'icona di genere tra immaginari, industria e mass media.

Fabio Andreazza (Università G. d'Annunzio Chieti-Pescara). 'Director in boots': the 'posture' of Alessandro Blasetti.

#### **Women, bodies and identity politics I/G34**

*Chair: John Champagne (Penn State Erie, the Behrend College, USA)*

Jennifer Griffiths (The American University of Rome). Wanda Wulz – *Io + Gatto*, 1932.

Silvia Cassamagnaghi (Università degli Studi, Milan). Women's image in Alberto Lattuada's cinema (1948-1960).

Francesca Calamita (Victoria University of Wellington). Dolls on Display: Food Advertisements and Gender Roles in Italian Popular Culture of the 2000s.

#### **Collective memory and death I/G35**

*Chair: Ruth Glynn (University of Bristol)*

Matteo Millan (Oxford University). The policy of macabre: the pictures of the black-shirts killed.

Erica Grossi (Università di Palermo). La trincea della Grande Guerra: dispositivo fotografico e icona visuale delle tragedia italiana del XX secolo.

Catherine O'Rawe (Bristol University). Renato Vallanzasca: Star Portraits and Archive Images.

**12.30 - 1.30** Lunch

### 1.30 – 3.00 Parallel Session II

#### Militant iconographies II/G22/26

Chair: *tbc*

Jacopo Latini (Università di Firenze). Il teschio e il pugnale. Simboli e iconografia degli Arditi del popolo (1919 – 1922).

Luciano Cheles (University of Poitiers, France). Iconic Images in Propaganda Posters.

Laura Malacart (University College London). Mini-vigili project.

#### The stories behind iconic images II/G34

Chair: *Alessandra Antola (University of Royal Holloway)*

Rachel Haworth (University of Hull). Images of Fabrizio de Andrè, *canzone d'autore* icon.

Emily Ryder (University of Glasgow). Aldo Moro: The face of the *anni di piombo*.

Andrea Minuz (Università La Sapienza, Roma). Riti di passaggio. *La Dolce Vita* e il Cristo della modernità.

#### Media and Politics II/G35

Chair: *Marco Purpura (University of California, Berkeley)*

Gianluca Fantoni (University of Strathclyde, Glasgow). At everyone's fingertips: shaping the perception of left-wing Italians and redefining the boundaries between politicians and citizens in 1980s Italy. Roberto Benigni and Enrico Berlinguer.

Sarah Vantorre (University of Antwerp). The duty to report: Letizia Battaglia and Giuseppe Fava's portraits of the *anima del Sud*.

Damiano Garofalo (Università di Padova) and Lilia Giugni (University of Cambridge). 1994: Berlusconi vs. Occhetto. Politics, Media and Public Opinion.

### 3.00 – 3.30 Tea break

### 3.30 – 5.00 Parallel Session III

#### **Art, Image and National Identity III/G22/26**

*Chair: Nicoletta Leonardi (University of California EAP, Florence)*

Chiara Fabi (Università di Udine). Marino Marini as Italian Icon Abroad (1948-1953).

Robert Lumley (University College London). Monument and Anti-Monument: Art in Italy in the 1960s.

Catharine Rossi (Kingston University). Paper Utopias: Image-Making in 1970s Italian Radical Design.

#### **Communist Propaganda III/G34**

*Luciano Cheles (University of Poitiers, France)*

Annarita Gori (ICS - Universidade de Lisboa) and Leo Goretti (University of Reading). Anche i comunisti ridono. Political satire and humour in the propaganda image for Young Communists (1950s – 1980s).

Andrea Borelli (Università di Firenze). Immagini della "ir-realtà", Italia e Urss attraverso *Vie Nuove* 1958 – 1964.

Giulia Bassi (Università di Firenze). Partito d'Immagine. Per un'analisi storico-semiotica delle forme di rappresentazione del partito comunista italiano (1945 – 1980).

#### **On and Off Screen III/G35**

*Martina Caruso (Camberwell College of Arts, University of the Arts London)*

Giuliana Minghelli (Harvard University). Photography in the Society of the Spectacle and the Land of Remorse.

Amanda Formisano (University of Oxford). Francesco Rosi's *Le mani sulla città*: imagining urban reconstruction in post-war Naples.

Sharon Hecker (IES Abroad Milan/Università Cattolica del Sacro Cuore, Milan). Anna Magnani, the Un-iconic Icon.

**5.00 - 6.00 Keynote: Fabrice d'Almeida. Italian Vulgarly**

**6.00 – 7.00 AGM**

**8.00 Dinner**

**Saturday 23 November****10.00 – 10.30 Registration****10.30 – 11.30 Keynote: Maria Antonella Pelizzari. Fractured Imaginaries: Italian Photography as Popular Media****11.30 – 12.00 Tea break****12.00 – 1.30 Parallel Session IV****Benito Mussolini IV/G22/26***Chair: Giuliana Pieri (Royal Holloway)*

Umberto Famulari (Royal Holloway). The Duce on the screen.

Giuliana Pieri (Royal Holloway). The iconic Duce: Mussolini, portraiture and the modern dictator.

Gerald Silk (Temple University, Philadelphia). The Dictator's Hats: Mussolini as "Il Primo Pilota".

**Early Popular Icons IV/G34***Chair: Aliza Wong (Texas Tech University)*

Fabiana Dimpflmeir (La Tuscia, Università di Viterbo). From marshes to glory: Augusto Imperiali's iconic legacy in the Pianura Pontina.

Katharine Mitchell (University of Strathclyde). Postcards of stars as phatic emblems: the case of Anna Fougez (1894 - 1966).

Enza De Francisci (University College London). Giovanni Grasso: The 'Other' Image of Sicily.

**Meditations on Architecture IV/G35***Catherine Rossi (Kingston University)*

Paul Baxa (Ave Maria University in Florida). Palladio's Aura: LUCE images of Villa Architecture in the Hitler-Mussolini Summits, 1942-44.

[Cesare Colombo (Photographer, Milan). Gabriele Basilico. Le immagini della modernità.]

Ross K Elfline. (Carleton College, USA). Superstudio "Continuous Monument" and the Magazine Intervention.

**1.30 – 2.30 Lunch**

**2.30 – 4.00      Parallel Session V****Cultural Icons V/G22/26**

*Chair: Sharon Hecker (IES Abroad Milan/Università Cattolica del Sacro Cuore, Milan)*

Ruth Glynn (University of Bristol). The iconography of Italia in *Girlfriend in a Coma*.

Eleanor Chiari (University College London). A frozen whisper for a thousand voices.

John Champagne (Penn State Erie, the Behrend College, USA). Making and Unmaking Italian Jews: Primo Levi at the Jewish Museum of Rome.

**Perceptions of the Other V/G34**

*Chair: Amanda Formisano (University of Oxford)*

Marco Purpura (University of California, Berkeley). Undercover Journalism and Racial Masquerade: Fabrizio Gatti's Migrant Stardom.

Mark Chu (University College Cork). (10 mins). Domesticating *the pericolo giallo*: the case of Rabarbaro Zucca.

George Newth (University of Reading). Images of the Other: An analysis of Lega Nord's orientalist discourse.

**The City in Photography V/G35**

*Chair: Robert Lumley (University College London)*

Nicoletta Leonardi (University of California EAP, Florence). From page to street and back: photography, visual poetry and the Italian city in the work of Franco Vaccari.

Naomi Waltham-Smith (University of Pennsylvania). The Camera's Ear: The image of sound in Italian street photography.

Alexandra Tommasini (Courtauld Institute of Art). The 'patient' city: looking at three photographs by Gabriele Basilico.

**4.00 - 4.30      Tea break**

#### 4.30 – 6.00 Parallel Session VI

##### **Risorgimento and national identity VI/G22/26**

*Chair: Maria Antonella Pelizzari (Hunter College, City University of New York)*

Roberto Cassanelli (Università Cattolica, Milan). Risorgimento e fotografia d'architettura a proposito dei "Monumenti, vedute e costume d'Italia" di Luigi Sacchi (1852-1854).

Beth Saunders (Graduate Center of the City University of New York). Revolutionizing the Italian Peasant: The Photography of Giacomo Caneva in the context of the Roman Republic (1849).

Alessio Petrizzo (Università di Padova). Ritorno all'ordine e cultura materiale: oggetti, narrazioni anti-repubblicane e pratiche di polizia a Roma, 1849-1851.

##### **Pubblicità! IV/G34**

*Chair: Mark Chu (University College Cork)*

Mariamargherita Scotti (Archivio storico Piaggio, Pontedera). Una donna su due ruote? La prima pubblicità della Vespa.

Alessandro Valenzisi (University of Strathclyde). Jesus Jeans: fenomenologia di una campagna pubblicitaria.

Aliza S. Wong (Texas Tech University). TexMex all'italiana: Carosello, Commercials, and Cartoons in Italy, 1957-1977.

##### **The City and the Institutional Image VI/G35**

*Chair: Alexandra Tommasini (Courtauld Institute of Art)*

Maria Gabriella Rienzo (Università degli Studi di Foggia). The Neapolitan "Belle Epoque" Society through the images of the city's Yacht Clubs.

Tania Rossetto (Università degli Studi di Padova). *Essere Venezia* (Fulvio Roiter, 1977): re-imagining Venice for the masses.

#### 6.00 – 6.30 Summing up